

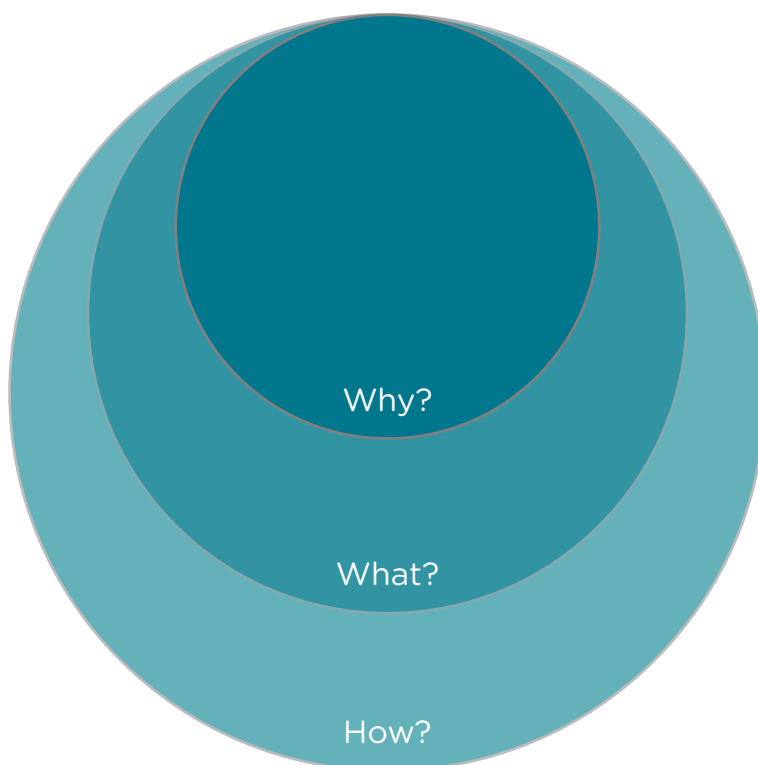
Aligned for Success

Our experience reinforces the notion that the success of projects is driven, more than anything, by the way a project is set up and managed.

This relies on the team working together towards a clear and understood goal and a Workshop is the first step on the way to achieving this.

The over-riding objectives of the workshop are to build a common understanding of the aims of the project, agree the key success factors, identify potential obstacles and ideas for improvements, bringing together each of the team members' perspectives.

The workshop will be framed around our *aligned for success* approach i.e. a **Why | What | How** review of the key factors that all need to be addressed to ensure success.



- Why is the vision appropriate at this time?
- Is it viable?
- What planning, preparation and research has been undertaken?
- What is the basis of the concept?
- What IS the project: what should it provide?
- What are the constraints: political, regulatory, competitive?
- What are the deliverables up to application?
- How will the team work together?
- How will decisions be made?
- How will the budget and programme be defined and cost/time targets achieved?