

GDPR | Cookies notification

Cookies used on our website

Category: Statistics			
Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.			
Cookie name & expiry	Provider	Type	What does the cookie do?
_ga (2 years)	alineacostconsulting.com	HTTP	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
_gat (1 day)	alineacostconsulting.com	HTTP	Used by Google Analytics to throttle request rate.
_gid (1 day)	alineacostconsulting.com	HTTP	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Collect (session)	alineacostconsulting.com	Pixel	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.

Category: Necessary			
Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.			
Cookie name & expiry	Provider	Type	What does the cookie do?
__cfduid (1 Year)	alineacostconsulting.com	HTTP	Used by the content network, Cloudflare, to identify trusted web traffic.
__sharethis_cookie_test__(Session)	alineacostconsulting.com	HTTP	This cookie determines whether the browser accepts cookies.
PHPSESSID (Session)	alineacostconsulting.com	HTTP	Preserves user session state across page requests.

Category: Marketing			
Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.			
Cookie name & expiry	Provider	Type	What does the cookie do?
__ab12# (1 Year)	sharethis.com	HTTP	Unclassified.
r/collect (Session)	doubleclick.net	Pixel	This cookie is used to send data to Google Analytics about the visitor's device and behaviour. It tracks the visitor across devices and marketing channels.